



Digitalization of SMEs for solving manufacturing challenges

Open Information Online Event  
June 14, 2022, 09:00–10:30 CET

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**Manufacturing SMEs are invited to an international workshop to discuss technological challenges and solutions in the field of digitalization. An interactive online event will introduce:**

Benefits from a SmartDIGI program where students, academics, and manufacturing SMEs work together to build skills by co-creating solutions to real manufacturing challenges. Business representatives will upskill and gain knowledge in the field of digitalization, being introduced to a collaborative network across participating industrial and academic sectors in Europe.

- Welcome and Opening with SmartDIGI project
- Insights on main digitalization challenges within industry
- Concept of T / L factories, benefits for SMEs and success stories of applied T / L factories
- Examples of Teaching factory business models in Germany and Lithuania

The open information event is organized as part of the EIT Manufacturing project SmartDIGI and is addressed to business representatives, production and technology managers of manufacturing SMEs in automotive, machinery & equipment, and other manufacturing sectors.

**Agenda:**

<b>09:00</b>	<b>Welcome &amp; Opening</b> Elitsa Petkova, Project Coordinator   Cleantech Bulgaria
<b>09:10</b>	<b>Digitalization within the industry</b> Veliana Zlateva, Project Coordinator   Cleantech Bulgaria
<b>09:25</b>	<b>SmartDIGI on the journey to Industry 4.0</b> Anna-Maria Korfiati, Research Engineer   LMS
<b>09:45</b>	<b>Real cases of teaching factories in Europe</b> Marius Kvedaravičius, Innovation expert   Intechcentras
<b>10:05</b>	<b>Q&amp;A</b>
<b>10:30</b>	<b>End</b>

**Contact for more information:**

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